




CONTACT

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PROFESSIONAL SUMMARY

Proven Media Specialist with extensive experience spanning over a decade. I love to tell stories and build brands. Adept in video/photo production and project management. Spearheaded live-events and trade show experiences. Initiated the launch of an industry-leading podcast, significantly enhancing brand visibility. I excel in transforming creative concepts into compelling content.

SKILLS

- Content Creation
- Brand Development
- Project Management
- CRM Management
- Press Release Writing
- Video Production
- Creative Photography
- Podcast Production
- Graphic Design
- Event Coordination
- Social Media Management
- Email Marketing
- Copywriting
- Analytics Reporting
- Public Relations

MICHAEL MCMANIS



EXPERIENCE

Media Coordinator Creative Works - Indianapolis, Indiana
02/2021 - Present

- Created content for multiple digital platforms, including websites, blogs, and social media channels.
- Coordinated content creation workflows and editorial calendars for various media channels.
- Designed promotional materials such as brochures, flyers, posters, and web banners.
- Managed event planning and execution using strong attention to detail and communication skills.
- Planned and executed social media vision, driving brand discovery and customer engagement.
- Produced an industry-leading podcast from the ground up.

Lead Video Editor Nexstar Media Group, Inc. - Indianapolis, IN
12/2014 - 02/2021

- Built, managed, and led a team of video editing professionals.
- Mastered the use of non-linear editing systems to create professional-quality videos via Final Cut Pro and Adobe Creative Suite programs.
- Worked with producers, directors, and EPs to coordinate the best option for presenting videos in new, better ways.

Freelance Production Crew Tupelo Honey - Indianapolis, IN
10/2017 - Present

- Operate a wide range of cameras, including ENG, EFP, and DSLR for live broadcasts and studio shoots.
- Operate camera cranes, dollies, and other specialized equipment to achieve dynamic and smooth camera movements.
- Proven experience providing video instant replay for fast and engaging broadcast.
- Proficient in using video relay equipment such as cameras, headsets, computers and other technology for live broadcast.



EDUCATION

Bachelor of Arts (B.A.): Communication
DePauw University - Greencastle, IN, US, 05/2014



AWARDS

2X E.P.I.C Award Winner

NATAS Lower Great Lakes Chapter Emmy Nominated Video Editor